

Youth Leadership: Leadership Modules

The Girls PACT Youth Leadership Team was implemented to assist with the day-to-day operations of the organization, while building 21st century job skills for its participants. Participants support the overall mission and activities of Girls PACT by acting as ambassadors, developing leadership skills, participating in fundraising activities and engaging more young people in the organization. Weekly meetings include a 45-minute curriculum-based sex education workshop, a 45-minute business meeting and a 30-minute mentoring session. The objective of the Youth Leadership Team is to bring Girls PACT workshops to more high school and college campuses, assist in planning and promotion of Girls PACT events and activities, support the execution of fundraising events, and train to be a program facilitator. In exchange for their time, members develop 21st century job skills, build their resume for college applications, collaborate with other agencies to build their professional network and meet amazing like-minded people.

The Youth Leadership Team is introduced to real-world scenarios to better connect them to Girls PACT and the community we serve. This approach develops and enhances learning by encouraging critical thinking, problem solving, teamwork and self-management. The combination of collaboration, reflection and decision-making drives members to take ownership of projects and to retain skills learned. The following leadership modules were created to guide the execution of Girls PACT activities and events:

- · Defining Leadership: Take A Stand
- · Are you Responsible?
- Accountability and Teamwork
- Your Brand (Marketing, Promotions and Social Media Presence)
- Fundraising & Event Planning
- The Elevator Pitch
- Communications, Public Speaking & Storytelling

A key responsibility of the Youth Leadership Team is to organize, promote and (wo)man the Girls PACT booth at the <u>Abbot Kinney Festival</u>. Twenty-first century job skills are developed as they manage a budget, select promotional items, script talking points, and market the event on digital media platforms. Once members are confident in their leadership role, each grows into their own talents and interests. The Youth Leadership Team is truly an exclusive group of influencers that are enthusiastic about empowerment, healthy relationships and community advocacy.